

DUPLICATE

INVOICE



WPBF
3970 RCA Boulevard
Suite 7007
Palm Beach Gardens, FL 33410
Main: (561)694-2525
Billing: (407)389-7661

www.thewpbfchannel.com

Billing Address:

Davis Group Inc, The
Attention: Accounts Payable
4201 Bee Caves Rd, Suite C-101
Austin, TX 78746

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
964146-1	10/21/12	October 2012	10/01/12 - 10/20/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washington	National

Advertiser	Product	Estimate Number
FL Dem Party/3PAC/Abruzz	FL DEM PARTY: A,S,S	1354

Flight Dates	Order #	Alt Order #
10/17/12 - 10/20/12	964146	06375925

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
923		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/17/12	10/19/12	WPBF News 25 Mornings 6-7AM		--WTF--	:30	3	\$550.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	--WTF--	3	\$550.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	10/17/12	6:10 AM	WPBF News 25 Mornings	6-7AM	:30	FDP1201H	\$550.00 NM
3	WPBF	Th	10/18/12	6:28 AM	WPBF News 25 Mornings	6-7AM	:30	FDP1201H	\$550.00 NM
2	WPBF	F	10/19/12	6:00 AM	WPBF News 25 Mornings	6-7AM	:30	FDP1201H	\$550.00 NM
2	10/17/12	10/19/12	Good Morning America	7-9AM	--WTF--	:30	3	\$550.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	--WTF--	3	\$550.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	W	10/17/12	8:54 AM	Good Morning America	7-9AM	:30	FDP1201H	\$550.00 NM
3	WPBF	Th	10/18/12	8:30 AM	Good Morning America	7-9AM	:30	FDP1201H	\$550.00 NM
1	WPBF	F	10/19/12	7:59 AM	Good Morning America	7-9AM	:30	FDP1201H	\$550.00 NM
3	10/17/12	10/19/12	WPBF News 25 @ Noon 12pm-1230pm		--W-F--	:30	2	\$350.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	--W-F--	2	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	10/17/12	12:09 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	FDP1201H	\$350.00 NM
2	WPBF	F	10/19/12	12:09 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	FDP1201H	\$350.00 NM
4	10/18/12	10/19/12	Dr. Oz	4-5p	---TF--	:30	2	\$1,000.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	---TF--	2	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Th	10/18/12	4:55 PM	Dr. Oz	4-5p	:30	FDP1201H	\$1,000.00 NM
1	WPBF	F	10/19/12	4:13 PM	Dr. Oz	4-5p	:30	FDP1201H	\$1,000.00 NM
5	10/17/12	10/19/12	WPBF News 25 @ 6:00PM 6-6:30PM		--WTF--	:30	3	\$1,050.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	--WTF--	3	\$1,050.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	10/17/12	6:26 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	FDP1201H	\$1,050.00 NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log

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Invoice #	Invoice Date	Invoice Month	Invoice Period
964146-1	10/21/12	October 2012	10/01/12 - 10/20/12
Advertiser	Product	Estimate Number	
FL Dem Party/3PAC/Abruzz	FL DEM PARTY: A,S,S	1354	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	10/17/12	10/19/12	WPBF News 25 @ 6:00PM	6-6:30PM	--WTF--	:30	3	\$1,050.00	NM
Class of Time - Fixed Non Pre-emptible									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WPBF Th 10/18/12 6:24 PM WPBF News 25 @ 6:00PM 6-6:30PM :30 FDP1201H \$1,050.00 NM									
2 WPBF F 10/19/12 6:26 PM WPBF News 25 @ 6:00PM 6-6:30PM :30 FDP1201H \$1,050.00 NM									
6	10/18/12	10/19/12	Wheel Of Fortune	7-7:30PM	---TF--	:30	2	\$1,600.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/15/12 10/21/12 ---TF-- 2 \$1,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WPBF Th 10/18/12 7:19 PM Wheel Of Fortune 7-7:30PM :30 FDP1201H \$1,600.00 NM									
1 WPBF F 10/19/12 6:59 PM Wheel Of Fortune 7-7:30PM :30 FDP1201H \$1,600.00 NM									
7	10/17/12	10/18/12	Jeopardy	7:30-8PM	--WT---	:30	2	\$1,700.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/15/12 10/21/12 --WT--- 2 \$1,700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF W 10/17/12 7:52 PM Jeopardy 7:30-8PM :30 FDP1201H \$1,700.00 NM									
2 WPBF Th 10/18/12 7:34 PM Jeopardy 7:30-8PM :30 FDP1201H \$1,700.00 NM									
8	10/17/12	10/19/12	M-SUN WPBF News 25 @ 11-11:35PM	11-11:35PM	--WTF--	:30	3	\$1,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/15/12 10/21/12 --WTF-- 3 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF W 10/17/12 11:25 PM M-SUN WPBF News 25 @ 11PM 11-11:35PM :30 FDP1201H \$1,000.00 NM									
2 WPBF Th 10/18/12 11:15 PM M-SUN WPBF News 25 @ 11PM 11-11:35PM :30 FDP1201H \$1,000.00 NM									
3 WPBF F 10/19/12 11:26 PM M-SUN WPBF News 25 @ 11PM 11-11:35PM :30 FDP1201H \$1,000.00 NM									
9	10/17/12	10/19/12	Nightline	11:35-12:05AM	--WTF--	:30	3	\$700.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/15/12 10/21/12 --WTF-- 3 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WPBF W 10/17/12 11:54 PM Nightline 11:35-12:05AM :30 FDP1201H \$700.00 NM									
1 WPBF Th 10/18/12 11:54 PM Nightline 11:35-12:05AM :30 FDP1201H \$700.00 NM									
2 WPBF F 10/19/12 11:54 PM Nightline 11:35-12:05AM :30 FDP1201H \$700.00 NM									
10	10/17/12	10/17/12	NASHVILLE	10-11PM	--1----	:30	1	\$4,350.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/15/12 10/21/12 --1---- 1 \$4,350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF W 10/17/12 10:42 PM NASHVILLE 10-11PM :30 FDP1201H \$4,350.00 NM									
11	10/18/12	10/18/12	GREY'S ANATOMY	9-10PM	---1---	:30	1	\$7,200.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/15/12 10/21/12 ---1--- 1 \$7,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Th 10/18/12 9:20 PM GREY'S ANATOMY 9-10PM :30 FDP1201H \$7,200.00 NM									
12	10/20/12	10/20/12	Sat 6-7am News	Sat 6-7am	-----1-	:30	1	\$320.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/15/12 10/21/12 -----1- 1 \$320.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Sa 10/20/12 6:39 AM Sat 6-7am News Sat 6-7am :30 FDP1201H \$320.00 NM									

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Advertiser	Product	Estimate Number
FL Dem Party/3PAC/Abruzz	FL DEM PARTY: A,S,S	1354

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																								
12	10/20/12	10/20/12	Sat 6-7am News Class of Time - Fixed Non Pre-emptible	Sat 6-7am	-----1-	:30	1	\$320.00	NM																																								
13	10/20/12	10/20/12	Sat 8-9am News Class of Time - Fixed Non Pre-emptible	Sat 8-9am	-----1-	:30	1	\$450.00	NM																																								
<table> <tr> <td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr> <tr> <td></td><td>10/15/12</td><td>10/21/12</td><td>-----1-</td><td>1</td><td>\$450.00</td><td colspan="4"></td></tr> <tr> <td><u>Spots: #</u></td><td><u>Ch</u></td><td><u>Day</u></td><td><u>Air Date</u></td><td><u>Air Time</u></td><td><u>Description</u></td><td><u>Start/End Time</u></td><td><u>Length</u></td><td><u>Ad-ID</u></td><td><u>Rate</u> <u>Type</u></td></tr> <tr> <td>1</td><td>WPBF</td><td>Sa</td><td>10/20/12</td><td>8:26 AM</td><td>Sat 8-9am News</td><td>Sat 8-9am</td><td>:30</td><td>FDP1201H</td><td>\$450.00 NM</td></tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						10/15/12	10/21/12	-----1-	1	\$450.00					<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>	1	WPBF	Sa	10/20/12	8:26 AM	Sat 8-9am News	Sat 8-9am	:30	FDP1201H	\$450.00 NM
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14	10/18/12	10/19/12	WPBF News 25 @ Noon Class of Time - Fixed Non Pre-emptible	12pm-1230pm	---TF--	:30	1	\$350.00	NM																																								
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15	10/20/12	10/20/12	ACCESS HOLLYWOOD Class of Time - Pre-emptible with notice	1:01 AM	-----S-	:30	1	\$50.00	NM																																								
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1	WPBF	Sa	10/20/12	1:01 AM	ACCESS HOLLYWOOD WKND	1:01 AM	:30	FDP1201H	\$50.00 NM																																								
Total Spots							29																																										

Payment Terms 30 Days

<u>Gross Total</u>	\$33,570.00
<u>Agency Commission</u>	\$5,035.50
<u>Net Amount Due</u>	\$28,534.50